



Ayr

This scenic area covers the main towns of Kilmarnock, Ayr and Irvine in the North of the region. Travelling south follows in the footsteps of Rabbe Burns visiting the various smaller towns: Largs, Maybole, Darvel, Stranraer and Gatehouse of Fleet. The world renowned golf courses of Troon and Turnbury are also found here. Wigtownshire and Kirkcudbrightshire form the southern part of the area. Currently there are 102 outlets with a good mixture of National and Independent accounts, leaving scope for the correct person to develop the account base.

Area Details

Area Number	405	Trading Since	1996
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Size of Business

Annual Sales	£110,616	Number of Outlets Trading	102
Gross Profit note 1	45%		

Investment Required

Goodwill note 2	£31,600
Stock & Display Equipment note 3	£36,865
Other note 4	£6,115
Total note 5	£74,580

Notes

1. Gross Profit is based on draft accounts. If proceeding to the next stage you will need to verify the figures from the selling franchisee's accounts, which will be made available to view.
2. Goodwill price is calculated according to the level of Gross Profit achieved and is subject to final negotiation between yourself and the selling franchisee.
3. The value of stock and display equipment is an estimate only, and a full and accurate stock take is carried out at time of sale. We have strict criteria on what stock can be transferred to ensure that it is current and appropriate in quantity.
4. This figure excludes working capital. For guidance, allow around 10% of Annual Sales Turnover. A detailed cash flow will need to be prepared (we can assist in this process if required).
5. VAT is payable on items in Note 4, but is fully recoverable from HM Revenue & Customs. (VAT is not payable on Goodwill and Stock).
6. These particulars are for guidance only and do not form part of any contract.

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